



NEWSLETTER

December 2024

Our first 2 Months:
A Journey of Light,
Growth & Gratitude



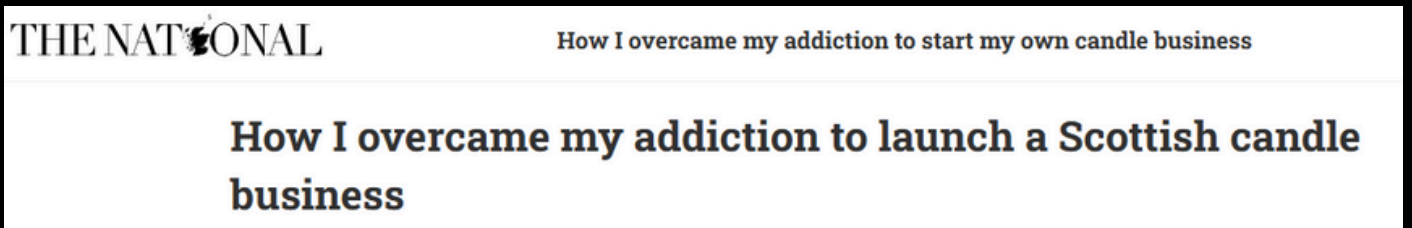
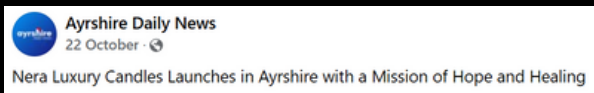
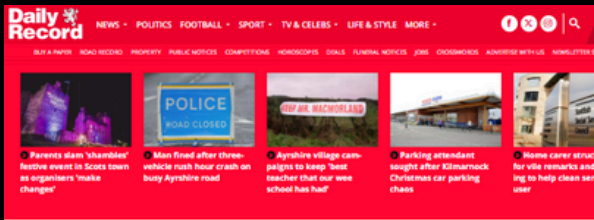
Dear Friends,

As 2024 draws to a close, we want to take a moment to reflect, express our gratitude, and share some exciting news for the future of Nera Luxury Candles.

It's hard to believe it has been two months since we began this journey. From day one, your support has been incredible - from kind words and shared stories to every candle purchased. Thank you for being a part of our mission to raise awareness of addiction, recovery, and hope through Nera.

Shining a Light on Our Mission

We are deeply grateful to the media outlets that have shared our story and helped us shine a light on our mission. We extend a heartfelt thank you to the Daily Record, The National, Aberdeen Live, Ayr Advertiser, and Ayrshire Daily News for featuring the story of our launch, my personal journey, and our goal of raising awareness about addiction.



Through their coverage, more people have come to understand the purpose behind Nera. Our candles are more than a luxury product; they symbolize resilience, connection, and hope. By sharing our story, these publications have helped us reach a wider audience and amplify our message of support for addiction recovery.

As we move forward, we remain committed to our mission and are grateful for the continued support of our customers, community, and the media. Together, we can illuminate the path toward awareness and change.

Looking ahead to 2025, we're excited to share that even more media outlets will be covering our story. With their help and the ongoing support of our incredible community, we'll continue to amplify our message and make a positive impact.

Thank you for being a part of our journey as we work together to raise awareness and create change. Stay tuned - there's much more to come!



Looking Ahead to 2025

We're excited for what the future holds! Here's a little of what's to come:

- **Expanding Our Range:** In 2025, we'll be introducing new products and scents to our collection. Stay tuned for fresh aromas and meaningful additions designed to bring light and connection to your spaces.
- **Giving Back:** Next year, we will be selecting a deserving addiction recovery charity to receive a donation from Nera. Supporting those in recovery remains at the heart of everything we do.
- **A New Chapter:** Next year, we're bringing you more than just candles. Moments, stories, and a little extra that will delight your senses. Stay tuned 2025 is about to '*sound*' different. 🎵
- **Collaborations:** We'll be working alongside other businesses and recovery organizations to amplify our shared mission of raising awareness and providing support.

2025 is set to be an incredible year, and we can't wait to share it with all of you.



In Memory of a Friend: A Call to Action Against Addiction

As we reflect on this past year, I want to take a moment to honour my friend, Gavin, who tragically lost his battle with addiction earlier this year.

The loss of Gavin has left a deep void in my heart and in the lives of so many who knew him. Gavin was a kind soul, full of potential and hope, but like too many others, he became a victim of a crisis that continues to claim lives every day. His passing has made me even more determined to raise awareness of addiction and fight for the changes that are so desperately needed.

Addiction is a complex and misunderstood issue, often met with stigma and judgment. This lack of understanding only deepens the struggles of those affected and pushes them further from the help they need. If we could replace the negative stigma with compassion and work to provide better support, we could start to turn the tide on this crisis.

We need more attention from the government, more resources for treatment and prevention, and a society that sees addiction for what it is - a challenge that can be overcome with the right support. Gavin's story, and the stories of so many others, remind us that these lives are worth fighting for.

At Nera Luxury Candles, our mission to raise awareness of addiction is more personal than ever. Each candle represents a light in the darkness, a beacon of hope, and a step toward understanding.

Together, we can create change. Together, we can work to ensure no more lives are lost to addiction. Let Gavin's memory, and the memory of all those we've lost, inspire us to do better.



Wishing You Joy & Light

As Christmas approaches and the New Year begins, we wish you and your loved ones a season filled with warmth, happiness, and hope. May 2025 bring peace and light to all who need it.

Thank you again for believing in Nera and in our mission. Together, we can continue to shine a light on addiction recovery and create something meaningful.

With gratitude,
Ross
Nera Luxury Candles

I would like to leave you with a song written as a tribute to Gavin. You can watch the video of Stephen performing the song live on our social media channels.

Always Smiling - By Stephen Scott

You made my heart skip a beat,
How dare you leave me on these streets.
The kindness of cruelty throughout our life,
All my emotions on the point of a knife.

Always smiling... though your broken heart,
Knew we would get on straight from the start.
The intensity of pain that drives you numb,
How could a genius... act so dumb.

Always wore that smile of joy,
Carrying the heart of a broken boy.
All you wanted was to find love,
It was you that made life so tough.

A heart of gold inside a cold chest,
A beautiful bird who fell from the nest.
The climb back up stripped you of hope,
What other way could you find to cope?

I'm really sick of making this rhyme,
Limitless potential unable to shine.
All that you needed was unlimited time,
The way you were living was your only crime...

Always Smiling...